

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 11, 2008**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 11, 2008 at 8:00 a.m. at the Four Points by Sheraton Hotel, Los Angeles.

25 individuals attended the meeting as follows:

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| • Grant Coonley, Hilton LAX | • Sarah Levine, La Quinta Inn & Suites |
| • Paul Verduin, Embassy Suites LAX | • Robert Bargas, Four Points Sheraton |
| • Conrad Klingenstein, Jamison Services | • Paul Gnasso, Ace Parking |
| • Charles Bassett, LRW Investment | • Ed Pomponio, Destination Shuttle Svc |
| • Michael Collins, LAWA | • Rayne Guest, Full Circle |
| • Steven Hall, Marriott LAX | • Rick Stoff, Chrysalis |
| • Larry Eisenberg, LACCD | • John Howland, Cerrell Assoc. |
| • Israel Mora, Courtyard by Marriott | • Sharon O'Rourke, The Gas Company |
| • Cindy Boulton, Radisson LAX | • Noreen Chambers, The Gas Company |
| • Michael Payton, Crowne Plaza | • Edgar Saenz, Representative Waters |
| • Glenn Sampert, Westin | • Jim Sakalis, Gateway to L.A. |
| • Javier Cano, J.W. Marriott LA Live | • Laurie Hughes, Gateway to L.A. |
| • Darren Vaughn, Embassy Suites | |

1. WELCOME / INTRODUCTIONS
Grant Coonley welcomed the board members and guests.
2. PUBLIC COMMENTS
No public comments.
3. APPROVAL OF BOARD OF DIRECTORS MEETING MINUTES
 - July 10, 2007 Minutes – Approved as presented
4. APPROVAL OF FINANCIAL REPORT AS OF AUGUST, 2008
Laurie Hughes presented the Budget vs. Actual report for January through August 2008 reflecting total income of \$928,791.07 and total expenses of \$661,851.80 for the period. The financial report was unanimously approved by the Board of Directors.
5. EXECUTIVE DIRECTOR'S REPORT

Ambassador Program

Officer Keith Nichols assisted with arrest of Purse snatcher on August 30.
Purse and \$1,000 returned to victim.

Ocean Express

Expenses for expansion

Exterior Graphics new	
trolley	1,924.00
Interior Advertising	924.00
Acrylic Advertising holders	1,820.00
100,000 tickets	7,656.00
Stop Signs	<u>1,078.00</u>
	13,402.00

Plaza El Segundo – 700 in July, > 200 1st 15 days of August

Century Blvd. Median Construction

Base has been poured.
Cylinders have been received.
Sign being put together – Installation scheduled for late September.

Recycling Program

Full Circle slow to start up.
5777 W. Century – plan implemented.
Start up – Mid September
Courtyard by Marriott has received bins and ready to start recycling.

Hospitality Enhancement Zone Ordinance

Meeting set for September 8th with Gateway members to brainstorm program ideas.
City not responding because of lawsuit.

Office Building Magazine

Meeting set with Property owners and managers on September 25th.

Holiday Lunch Concert

Set for Tuesday, November 25th
Seeking sponsorships @ \$1,000
Tables are being reserved.

6. RECYCLING PROGRAM UPDATE

Full Circle has bins on hand and ready to deliver to hotels. Courtyard by Marriott Received bins this week and has started recycling program.

7. LOS ANGELES COMMUNITY COLLEGE DISTRICT PLANS

Larry Eisenberg, Executive Director of Facilities Planning & Development, briefed Gateway members on LACCD's plans to improve and develop their properties in Los Angeles including the property located between 98th & 96th Streets just west of Vicksburg. If bond Measure J on the November ballot passes, it will infuse the LACCD with \$3.5 billion to develop new and rehabilitated facilities to provide workforce training including training for careers in the hospitality and tourism industry. Preliminary plans for the 5 acre site currently used as a satellite campus (Hollywood CPR) and off-airport parking operated by Valet Air-Park, would be to build a satellite campus that would offer basic skills – ESL, job readiness skills, hospitality and travel programs. \$40 million would be spent to construct the training center / conference center modeled after a Las Vegas training center. The space would include meeting and breakout rooms. In addition to the training center, the need for a retail and entertainment component is being considered.

A committee organized by the Mayor's office has started meeting to begin preliminary planning for the new training center. Mr. Eisenberg invited members of Gateway to L.A. to participate in the committee meetings.

8. LOS ANGELES WORLD AIRPORTS UPDATE

Michael Collins briefed the Gateway board on the economic challenges impacting LAWA. A combination of high fuel prices and weak dollar is threatening U.S. Airlines. The impact to the LAX market is a 13% reduction in airline seats with U.S. carriers accounting for the most of the cuts. International Carriers are expected to be down by 27.7%.

9. L.A. LIVE

Javier Cano, former Gateway to L.A. member and current Regional Manager for J.W. Marriott L.A. Live project, gave an overview of the L.A. LIVE development. The J.W. Marriott hotel is currently under construction with 34 floors already completed. The new hotel will consist of a 900 room J.W. Marriott, 125 room Ritz Carlton, and 224 Ritz residential apartments all in the same building with 3 separate entrances.

Meeting adjourned.